

VENUE PARTNERSHIP 2019

PROPOSAL



Superbooths Europe is a global provider of dynamic photo based products to the coin operated, events and digital marketing sectors. Creators of our own revolutionary “photo-tainment” technologies, we have emerged as a new leader, constantly striving to design the best photo experiences.

WE DELIVER

- Exciting and engaging products
- A unique photo shoot experience
- Customised on-screen content
- Branded photo templates

CLIENTS



THE PROPOSAL

Have a Selfie Mirror Deluxe, LED Selfie Mirror or Selfie Phone installed at your site at no cost to yourself. By offering clients the on-site Mirror, you can guarantee high standard, avoid any logistical issues, whilst increasing your profit margin at no risk.

WHAT YOU GET

- The Selfie Mirror Deluxe, LED Selfie Mirror or Selfie Phone
- A member of staff and print media for each event
- One tablet for social sharing
- One tablet stand
- 24/7 tech support via a dedicated support number



WHY CHOOSE THE SELFIE MIRROR?

- **Unique and stylish photobooth** – A stylish, portable and compact design, blending in with the surrounding and décor of the venue.
- **Instant unlimited bespoke printouts** – Every guest of your client can take home their photo on a bespoke pre designed 8x6" template, vended from the mirror's DNP RX1 professional printer.
- **Take home marketing** – Custom branding on every print can be used to promote your business, offer, or venue.
- **Instant social sharing** - Users will be able to instantly share an electronic copy of their photos from our tablet sharing stations. So your brand, along with any message will be spread via all of the social network platforms.
- **Data capture** - Each time an electronic image is posted, emailed etc. we will harvest the guests email address. We have an onscreen disclaimer to protect customer privacy with an option to 'opt out'.
- **Covert direct marketing with integrity** - Our email 'open rates' are almost 100% - we provide email content that your guests want to open. This email can be sent from any valid email address of your choice. Your/your clients brand message, along with any call to action, is embedded within this and it will reach your/your clients guests.
- **Digital delivery** – We will supply you/your clients with a dropbox link to all of the photos taken at the event.



WHY A VENUE PARTNERSHIP

No Capital Outlay – Pre-supply of everything you need for your clients photobooth hire.

USP to securing event bookings - Showcase the experience to potential clients as an additional unique experience.

Up-sell for parties and events - Add the booth to your package(s) for an additional charge. (At below market rates)

Revenue generation – Increase revenue by up-selling the booth to your clients.

Hassle free – Avoid having to liaise with multiple vendors installing and de-rigging photo booths.

No time limits – When you hire a booth, it is usually for 3-5 hours with a Venue Partnership, you can run the booth for as long as you like.

HOW MUCH?

Free - Initial delivery, installation and set-up is free.

£350.00 + vat per event

OTHER COSTS TO CONSIDER

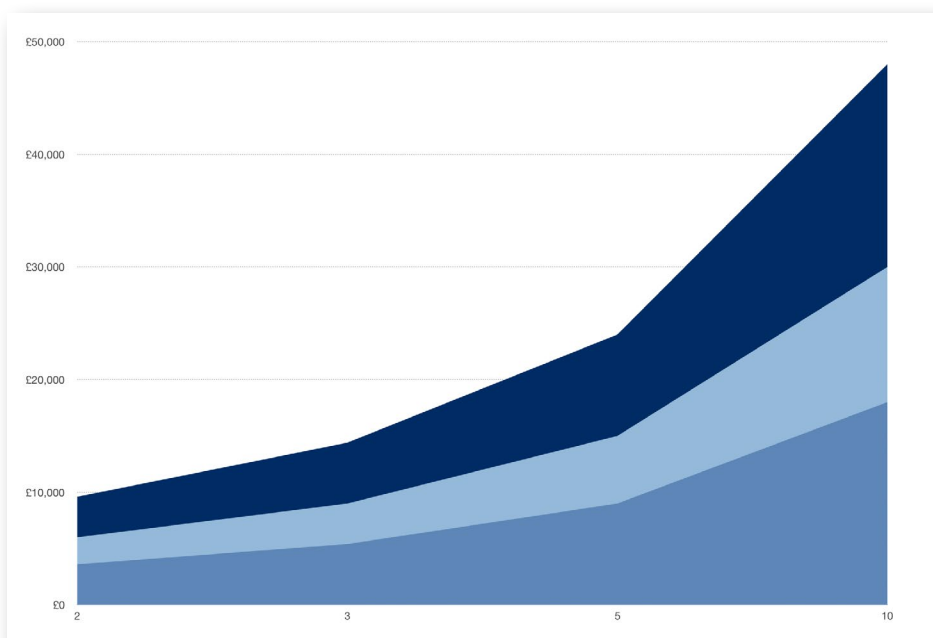
Staff – Extra charge of £40.00 p/h past midnight.



PROFIT

As there is a fixed cost for using the Mirror you have the flexibility to adjust the price point on a client by client basis. Use it as a new revenue stream, as an incentive to 'sign up', or as part of a package.

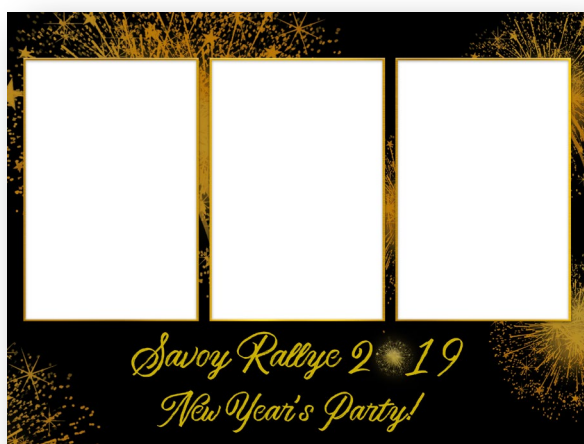
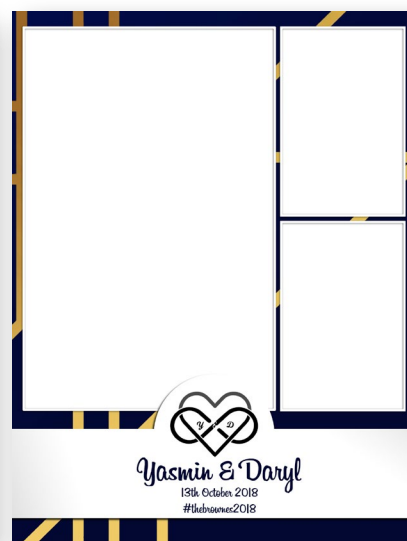
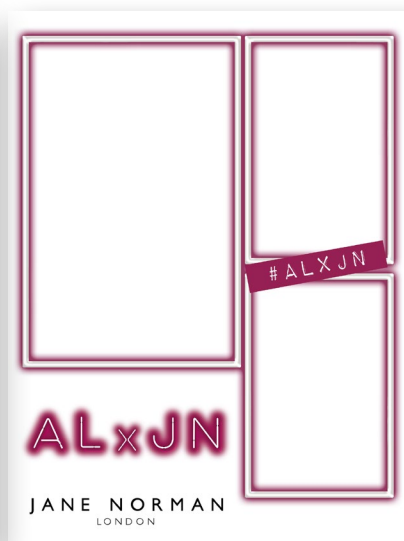
ANNUAL PROFIT CALCULATION



	2 EVENTS PER MONTH	3 EVENTS PER MONTH	5 EVENTS PER MONTH	10 EVENTS PER MONTH
● @ £500 PER EVENT	3,600	5,400	9,000	18,000
● @ £600 PER EVENT	6,000	9,000	15,000	30,000
● @ £750 PER EVENT	9,600	14,400	24,000	48,000

BESPOKE TEMPLATE

Choose from a selection of pre-designed Templates or supply us with your clients required text, logos, graphics or theme and we will design a bespoke template for you.



SOCIAL MEDIA FEATURES

Facebook

Users can directly upload their picture to their Facebook wall with your chosen copy.

Twitter

The Twitter application allows users to upload their picture to Twitter via their own account. The post can be pre-populated to include messages and/or hashtags chosen by you.

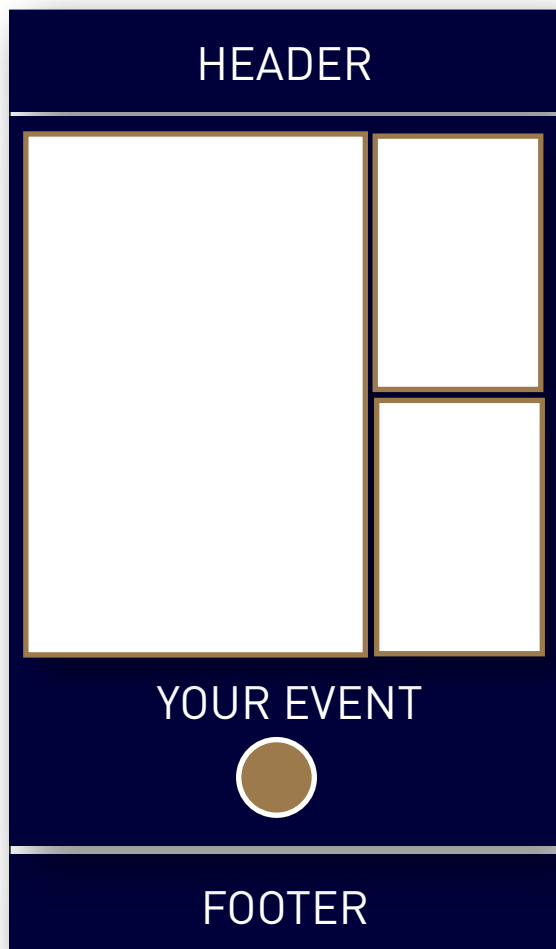
Instagram

The Instagram application allows users to upload their picture to Instagram via their own account. The post can be pre-populated to include messages and/or hashtags chosen by you.

Data Capture

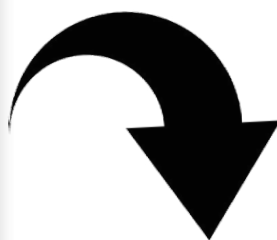
The application allows for data capture as the user interacts with the sharing process. This data is available immediately as a CSV file.





Get extra exposure and branding using custom e-mail designs. Users will receive their images with your click-through banners. The average open rate of these emails is in excess of 70%*, and has a proven record of increasing website traffic.

*Figures compiled from 200 events between Jan 2016 and Dec 2018.



The header and footer:

Use your own design (or let us create one for you) with your content, branding, and hyperlinks.

The hyperlinks: Drive traffic to your website, specific offer, or promotion using links embedded in the header and footer.

Q: Is the Mirror durable?

A: The machine is very robust - We have several permanent high footfall installations that have been installed for over 12 months without any issues.

Q: If I want to move the Mirror around my venue, how long does it take to set up and break down?

A: Unplug the booth, move it into its new location and plug it in, It's as simple as that!

Q: Does it come with Public Liability Insurance (PLI) or am I responsible for this?

A: SuperBooths Europe is covered with £10m PLI.

Q: Is the SMD PAT tested and do you have full H&S documents and method statements or am I responsible for this?

A: All of SuperBooths Europe's products are PAT tested and we can supply you with a site-specific method statements and full H&S documentation.

Q: Is it portable?

A: The Mirror is on wheels so it is very easy to move.

Q: Is there a warranty?

A: Yes, all of our products have a full manufacturers warranty.



